



Help Change A Life.

Sponsor Volunteers of America's *Celebration for Change* event!

ABOUT THE EVENT

On May 6, 2025, Volunteers of America will host our 16th Annual Celebration for Change fundraising event. Each year the Manship Theatre is filled with more than 300 of our supporters, board members and community partners who want to be difference makers. Guests enjoy cocktails and hors d'oeuvres, but more importantly, they get the opportunity to hear about the life-changing work we do right here in our community. In just an hour, they learn about our services and programs that help the most vulnerable populations in our area and how their support will help us serve more people in need.

SPONSORSHIP INFORMATION

Please join us today as a sponsor and help us continue to promote independence, encourage healing, and provide training and education to more than 38,000 individuals across 27 parishes in South Central Louisiana. We can't meet our fundraising goals without companies like yours. Your support allows us to close the funding gap and go even further in positively impacting the lives of those we serve.

Please see the enclosed form for sponsorship levels of giving and benefits. Your sponsorship goes directly to Volunteers of America, a 501(c)3 nonprofit organization, and is tax deductible.

ABOUT VOASCLA

For over 100 years, Volunteers of America South Central Louisiana has been serving Louisiana's most vulnerable with a mission to reach and uplift all people. The people we serve are some of the most vulnerable members of our community including families in poverty, adults with disabilities, homeless individuals, people with behavioral/mental health issues, Veterans and their families, seniors, and at-risk youth and foster children. To learn more about our services, visit www.voascla.org.

Thank you for considering a partnership with Volunteers of America in your charitable giving.

Tuesday, May 6, 2025

**The Manship Theatre
Downtown Baton Rouge**



**Wine Reception at 5:30pm
Program Begins at 6:30pm**

2025 SPONSORSHIP LEVELS

EVENT SPONSOR: \$10,000

- Thank-you ad on LAMAR digital billboards throughout Baton Rouge
- Prominent signage in Shaw Center foyer
- Full-screen thank-you in theatre with company logo
- Company name printed on promotional parting favor*
- Company logo on event program
- Verbal recognition of company and representatives during program
- Company recognition as Event Sponsor in all print and digital media to include VOA website
- Acknowledgment in Volunteers of America's Annual Report

VISIONARY SPONSOR: \$7,500

- Company name and logo Included in video production
- Prominent signage in Shaw Center foyer
- Full-screen thank-you in theatre with company logo
- Company logo on event program
- Verbal recognition of company and representatives during program
- Company recognition as Visionary Sponsor in all print and digital media to include VOA website
- Acknowledgment in Volunteers of America's Annual Report

GOLD SPONSOR: \$5,000

- Prominent signage at event
- Half-screen thank-you in theatre with company logo
- Company logo on event program
- Verbal recognition of company and representatives during program
- Company recognition as Gold Sponsor in all print and digital media to include VOA website
- Acknowledgment in Volunteers of America's Annual Report

SILVER SPONSOR: \$2,500

- Signage as Refreshment Sponsor on buffet tables
- Half-screen thank-you in theatre
- Company logo on event program
- Verbal recognition of company and representatives during program
- Company recognition as Silver Sponsor in all print and digital media to include VOA website
- Acknowledgment in Volunteers of America's Annual Report

BRONZE SPONSOR: \$1,000

- Quarter-screen thank-you in theatre
- Company logo on event program
- Verbal recognition of company and representatives during program
- Company recognition as Bronze Sponsor on VOA website
- Acknowledgment in Volunteers of America's Annual Report

SUPPORTER: \$500

- Company logo on event program
- Verbal recognition of company during program
- Company recognition as Supporter Sponsor on VOA website

***Please email your logo to development@voascla.org by March 31, 2025.**

For question regarding sponsorship levels, please contact Shannon Abney, Chief Development Officer, at (225) 408-3794 or by email at shannon.abney@voascla.org.

CELEBRATION FOR CHANGE 2025 SPONSOR FORM

CHOOSE A SPONSORSHIP LEVEL:

- ☐ EVENT SPONSOR: \$10,000
- ☐ VISIONARY SPONSOR: \$7,500
- ☐ GOLD SPONSOR: \$5,000
- ☐ SILVER SPONSOR: \$2,500
- ☐ BRONZE SPONSOR: \$1,000
- ☐ SUPPORTER: \$500



CELEBRATION
FOR CHANGE

Company _____
As I/we would like to be acknowledged

Contact Person _____

Email _____ Phone _____

***Please email full names of each representative from your company
attending the event to development@voascla.org by March 28, 2025***

Mailing Address _____

City _____ State _____ Zip _____

☐ My check is enclosed, made payable to Volunteers of America South Central Louisiana

☐ Please charge my VISA/MC/AMEX # _____

Exp. _____ / _____ Security Code _____

☐ I would like to pay online. Go to www.voascla.org/cfc or use QR code.



Please email form to Shannon Abney at shannon.abney@voascla.org. Please mail check payments along with
completed form to Volunteers of America, 7389 Florida Blvd. Suite 101A, Baton Rouge, LA 70806-4657.
Call 225.408.3794 with any questions.